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TOURISM ACADEMY

LEARN TOURISM IN THE COUNTRY OF THE CENTAURS!



"TOURISM AWARDS 2017" in the category "People Strategy: Training Programs and specialization in Tourism Sector. Link with the labour market"

THE TOURISM ACADEMY

Tourism Academy is a dynamic organization, where every student, employee of tourism companies and trainer have the unique chance to combine training with vacation, taking advantage of the many choices the region has to offer and therefore enhance local development.

Tourism Academy is situated in the city of Volos, a coastal port city in Thessaly, midway on the Greek mainland. Volos offers multiple tourism opportunities and the students, employees of tourism companies and trainers can easily visit the Pelion peninsula and travel to the Sporades islands. Besides, Mount Pelion, the place of Centaurs, was according to the Greek mythology, the place where the Centaurs trained the son of the Gods.

Tourism Academy offers, from **30th May to 30th September**, short-term training programs (one week, two-weeks or monthly courses).



OUR PHILOSOPHY

“DIMITRA” Educational Organization has founded Tourism Academy to provide educational services with the objective to meet the new trends of tourism, addressing the global tourism industry market.

Tourism Academy integrates digital, green and social skills which are necessary to increase competitiveness and viability of tourism, in all training programs that we provide.

“DIMITRA” Educational Organization invested both in quality infrastructure and in training methodologies and tools, creating a pleasant and effective educational mechanism for the Tourism Academy to function.

The modern building facilities, the modern teaching tools and equipment give a new dynamic to a learning environment tailored to the modern demands of participants.



GASTRONOMY

- Modern Greek Cuisine
- Modern Vegetarian Cuisine
- Promotion of local food in tourism industry
- Promotion of local food for hoteliers



BAR SERVICES

- Professional Barista
- Professional Bartending, spirits and cocktails

www.tourismacademy.eu

OUR TRAINING COURSES

MANAGEMENT – MARKETING

- Creative Tourism
- Sustainable Tourism
- ICT tools and applications in Tourism
- Marketing & branding of local products in Tourism
- Hotel Management in 21st century.
- Organization & Promotion of agricultural tourism
- Organize and promote Medical Tourism
- Hotel Revenue Management

RECEPTION

- Service and customer management at the reception



BEAUTY SERVICES

- Spa sale and promotion techniques
- Women's Hairstyles
- Men's Hairdressing / Shaving Techniques
- Nail Prosthetics
- Nail Design - Nail Art
- Manicure
- Pedicure
- Spa Management & Spa Consulting in City Hotel



SECURITY

- Hotel security
- Official persons protection V.I.P.



Contact us:

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